



ANTONY S

Leader | Mentor | Designer

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www.antonyux.design

PROFILE

Design leader with a proven record of delivering results through business turnarounds, innovative product launches, and leadership of multicultural teams.

Proven experience defining product roadmaps and brand strategy for B2B and B2C products with cross-functional teams.

TECHNICAL SKILL

- Product Design & Development
- User Research & Analysis
- User Experience Design
- Visual Design
- Figma, Sketch, Adobe Tools etc.,
- HTML, CSS & Javascript
- JIRA, Salesforce
- Agile Methodology
- Usability
- Accessibility
- Web Standards

BUSINESS SKILL

- Project Management
- Business Strategy
- Driven to deliver
- Innovation
- Hiring/Talent Modelling
- Vendor Management
- Culture Building
- Social Work
- Panelist

EXPERIENCE

 Leader - Digital Experience Design ALTIMETRIK CHENNAI, INDIA	JAN 2018 - Till Date
 Senior Architect - UX VERIZON CHENNAI, INDIA	OCT 2006 - DEC 2017
 Senior Graphic Designer CALIFORNIA SOFTWARE CHENNAI, INDIA	AUG 2003 - OCT 2006
 Grafx Specialist CADD CENTRE NEW DELHI, INDIA	APR 2001 - AUG 2003
 Graphic Designer PAMBAN GRAPHICS CHENNAI, INDIA	APR 1998 - MAR 2001

EDUCATION

Professional Certification Program in Product Management
IIM KOZHIKODE
Kozhikode, India | 2023

Bachelor's in Business Administration (CA)
Annamalai University - DDE
Chennai, India | 2007 - 2010

Diploma in Printing Technology
Salesian Institute of Graphic Arts
Chennai, India | 1995 - 1998

CERTIFICATION

Certified Usability Analyst Certification
Human Factors International
Bengaluru, India | 2008



German Language Course - Level 1
Max Muller Bhavan
Chennai, India | 2006

Specialization in Flash
CADD Centre
Chennai, India | 2001

Diploma in Programming
Zap Infotech
Chennai, India | 2001

Diploma in Print Design
Digiscape
Chennai, India | 1998



AWARDS contd...

Outstanding Volunteer Award | October 2014

Volunteer and Contribution for the UXIndia 2014 event

U Deserve Award | December 2013

Participation and Contributions for UOTM and EZStatus project

Excellent Contribution Award | June 2012

Participation and Contribution for the UOTM Project

U Deserve Award | November 2011

Participation and Contributions for the DDC project

Spot Award | June 2008

Exemplary Contribution for DMS Project

Above and Beyond Award | January 2008

Efforts that exemplify Verizon values and positively impact Verizon Business Objectives

PARTICIPATION

Guest Faculty

iOS Development Centre | SRM University

SRM University - APP Fair 2025

Industrial Design Panelist

SRM University Gamification Workshop

Facilitator

SRM University - Heuristic Evaluation

Facilitator

DesignYatra | 2023, 2024, 2025

Delegate

UX INDIA | 2012 & 2018

Delegate

DesignUp | 2019 & 2022

Delegate

GLOBAL INNOVATION CHALLENGE 2022

UMO Design X Social

Finalist

ADPList | Mentor
500 Minutes



VERIZON EXPERIENCE

Overview

Verizon India (VDSI) is a 3,000+ employee organization and a global leader in technology and communications services, delivering voice, data, and video solutions through award-winning networks and platforms to meet customers' needs for mobility, secure connectivity, and control.

Responsibilities

- Implemented a factory-model delivery approach across multiple integration products, streamlining software development, support, and upgrade cycles.
- Owned and evolved best-practice experience standards for Verizon Enterprise products.
- Resolved front-end development challenges to unblock delivery and enhance overall product experience.
- Defined, developed, and reviewed all UX deliverables, including wireframes, mockups, and end-to-end user journeys.
- Served as a Brand Ambassador, educating internal and external teams on brand guidelines and design standards.
- Created concepts, illustrations, icons, information graphics, prototypes, and user interface designs.
- Established and maintained a scalable design system and product standards across the portfolio.

Products

